

NutrEvent: June 17-18, 2009, in Lille, France. The European event for research and innovation in nutrition & health

On June 17 and 18, NutrEvent will bring together 2500 public- and private-sector stakeholders from the nutrition & health sector at the Lille Grand Palais conference centre. This new-generation professional event will attract the most innovative companies and the most collaboration-friendly researchers and clinicians - enabling them to take forward collaborative projects together in the field of nutrition & health.

June 17-18 2009
Lille France

www.nutrevent.com

Innovation is critical in all industrial sectors, and this is especially so in the field of nutrition & health. However, **innovating in isolation is becoming more and more difficult**. Faced with the wave of successful "functional food" products, the authorities have reinforced the regulatory framework and have raised the level of proof required for the health claims put forward by industry. **In order to respond to these requirements, it is necessary to blend together a broad set of talents, skills and expertise** - alchemy which is costly and difficult to implement.

In parallel, many European countries have steered their **public funding towards collaborative research and innovation** and have set up cluster-based initiatives aimed at **inciting academic and private-sector stakeholders to work together**.

This is the context that has triggered the creation of NutrEvent. The event has been designed as a platform for dialogue and networking and will enable stakeholders in the nutrition & health sector to **meet partners, identify funding sources, access the latest scientific and clinical progress, identify market trends, learn about regulatory changes and discover the sector's success stories**.

To enable participants to achieve these objectives, NutrEvent features multidimensional networking:

- **a business and tech transfer convention**, which enables stakeholders looking for scientific, technological, industrial and commercial partners to establish relevant contacts for their projects via pre-screened, scheduled meetings.
- **a research and innovation show**, allowing the various stakeholders to present their skills and services and add value to their image and their investments in research and innovation.
- **a seminar programme** for generating dialogue and feedback on scientific and clinical progress, market trends and the latest news in terms of innovation, funding and regulatory affairs.
- **a recruitment convention**, since one of the key issues is to train and form teams around tomorrow's innovative projects.

The event has been generated by a novel collaboration between 4 organizations:

- the Nutrition Healthcare Longevity competitiveness cluster
- Lille Grand Palais conference centre
- the Eurasanté health sector economic development agency
- Colloquium, the conference organiser

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