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PRESS PACK
2013/2014



SUMMARY

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FIGURES



KEY FIGURES

2014 was exceptionnaly rich in events and meetings:

314 events

197 events
Lille Grand Palais

117 events
Zenith Arena

932 000
visitors / participants / spectators



EVENTS



Key figures this season.

Number of events: 314

Conferences, conventions, and seminars: 151

Fairs and exhibitions: 40

Self-produced events: 6

Zenith Arena: 117

Number of visitors, participants, and spectators: 932 000

Lille Grand Palais: 556 000

Zenith Arena: 376 000



KEY DATES

Lille Grand Palais continues to animate the territory through a broad variety of events. As a national and international centre, Lille Grand Palais contributes to the dynamic regional economy.

LILLE GRAND PALAIS

CONGRESS

- 74^e Congrès Union sociale pour l'habitat - September 2013 - 12 000 pers.
- 48^e Congrès National Alcooliques Anonymes - November 2013 - 600 pers.
- Rail Industry Meeting - December 2013 - 500 pers.
- Forum de l'Urgence - December 2013 - 300 pers.
- 5^e Forum International de Cybersécurité - January 2014 - 3 500 pers.
- EMRS Spring meeting - May 2014 - 2 800 pers.
- Congrès National Santé Travail - June 2014 - 3 000 pers.
- 5^e Forum International de Cybersécurité - January 2014 ; 3 500 pers.
- Congrès du Sommeil - 19 - 22 November 2014 ; 2 600 pers.

EXPOSITION

- Tissu 1^{er} - November 2013 - 6 600 pers.
- Salon Autonomic - December 2013 - 9 800 pers.
- Art' Up ! - February 2014 - 27 500 pers.
- Kids Parc - February 2014 - 32 500 pers.
- Nordbat - March 2014 - 10 000 pers.

ZENITH ARENA

- Phoenix - November 2013
- The Australian Pink Floyd Show - Février 2014
- 30 Seconds to Mars - Février 2014
- Woodkid - Février 2014
- Fall Out Boy - Mars 2014
- Stromae - Avril 2014
- Kylie Minogue - 05 novembre 2014
- Elton John - 22 novembre 2014
- Lenny Kravitz - 8 décembre 2014





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SPIRIT OF INNOVATION

In 20 years, Lille Grand Palais has constantly developed to become a top-ranked convention centre. Innovative solutions enable staff to perform their tasks well and better meet the needs of their clients.

Accessibility

From the parking lot to the exhibition area, Lille Grand Palais is accessible to all. It thus meets the requirements of the 2005 Disability Act.

Three new elevators were built: both their entry and exit are in the same direction to ease the access to the exhibition area. Lavatories were also refurbished to welcome disabled people. Also, guide paths, high contrast step nosing and handrails were added to the stairs to allow visually impaired people to walk around independently.

Digital Communication

Lille Grand Palais is equipped with nearly one hundred LCD screens throughout the structure. 15 Media Mobile Totems and 74 screens ensure better visibility to your events and an improved responsiveness to your desires.

Mobile Technology

Future clients are offered to visit Lille Grand Palais with a sales representative.... and an iPad. This tool is used to make the visit more attractive and interactive. It illustrates and details the technical features of any specific room. The client can thus visualize his future event even if the building is occupied.





ACTOR & FEDERATOR



Lille Grand Palais has always developed further to inspire a winning synergy among the business tourism stakeholders.

More than ever, all of these professionals are united to guarantee the success of both small and large events in the metropolis.

Since September 2012, **Lille's Meeting** and **Nord France Convention** bring a global and flexible solution to promote Lille Métropole.

Lille Grand Palais is involved in the main business associations representing the professionals of events organization. Hence, Lille Grand Palais is an active member of **France Congrès** (association grouping together 54 congress cities) and board member **Unimev** (Union Française des Métiers de l'Événement) and **AIVFC** (Association Internationale des Villes Francophones de Congrès).

Internationally, Lille Grand Palais is an active member of the **ICCA** - International Congress & Convention Association, the **AIPC** - International Association of Congress Centres, and the **MPI** - Meeting Professional International. All of these associations allow us to be present in all the main international competitions, and to enhance our global visibility.





APPENDIX



LILLE GRAND PALAIS

Lille Grand Palais: a concept.

Lille Grand Palais is located in the middle of a three European capitals: Paris, London and Brussels.

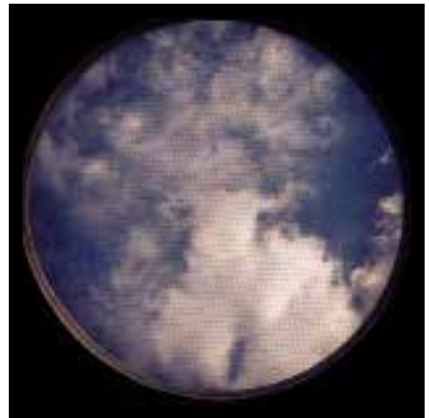
Designed by the Dutch architect Rem Koolhaas and inaugurated in 1994, it represents an exceptional meeting centre, highly adaptable, and unique in Europe. It indeed includes many communicating spaces : congress, convention, seminar, exhibitions, and Zenith Arena.

Lille Grand Palais is thus able to welcome all kind of events : meetings, conferences, symposiums, annual conventions, trade fairs, exhibitions, congresses, shows, or concerts. The space is entirely yours for the duration of your event.

All the 80 employees are dedicated to the customer and its satisfaction

GOOD TO KNOW

45 000 m² including :
3 auditoriums seating 300 to 1 500 people
1 Zenith Arena seating 4 500 people
28 committee rooms
1 exhibition area of 18 000 m²



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Lille Grand Palais



@Lillegrandpalais



#lillegrandpalais

#nousauronstoujours20ans

ZENITH ARENA

Zenith Arena is the largest concert venue in Lille and one of its most popular centers for years.

Its popularity is owed to many unforgettable shows and concerts throughout the years. It has the privilege to enjoy the venue of many national and international artists such as Stromae, Phoenix, Elton John, Lenny Kravitz, or Ennio Morricone ; even shows and musicals!

GOOD TO KNOW

Zenith Arena

Seating 4 500 people / Standing 7 000 people



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Zénith de Lille



@Zenithdelille



#zenithdelille

100 % GREEN

Since 2008, Lille Grand Palais is committed to sustainable development and has introduced its own policy and label: Carbon Care. This classification aims to highlight Lille as a green destination and the Lille Grand Palais as an eco-friendly building for eco-friendly events. In 2010, Lille Grand Palais has its Environmental Management System certified according to ISO 14001. This reward boosted the initiative and brought an increased credibility on both national and international scene.

More than just an approach to reduce environmental impact, this measure aims to encourage our partners to act in an eco-friendly way. We see it as a natural reflection of our corporate values: diversity, sustainability, respect...

And in practice?

- Energy consumption – controlled and economised
- Water consumption – economised
- More sustainable use of transport
- Use of certified recycled materials
- Partners and suppliers with the same policies
- Waste sorted for recycling
- Creation of eco-friendly gardens

When it comes to environmental sustainability, Lille Grand Palais insists to work with like-minded partners. Lille Grand Palais takes ethical issues very seriously and ensure all every employee acknowledges and signs the “Charte Eco-geste” and the “Charte de la Diversité”.

100% Quality

Lille Grand Palais is proud to be certified ISO 9001. Quality has always been one of our central concerns. The whole team is thus committed to satisfy the client’s needs, while acting as a driving force.





Matthias Ruze
Communication Manager
03 20 14 13 04

m.ruze@zenithdelille.com

Mikaël Henriot
Marketing et Communication Director
06 15 85 89 25

Mathilde Pimont
Communication Officer
03 20 14 14 23

presse@lillegp.com