



DIGITAL COMMUNICATION TOOLS OF LILLE GRAND PALAIS TO PROMOTE YOUR EVENT

1 | Lille Grand Palais Agenda

The **Check out the Lille Grand Palais Agenda** section, available on our website, is at your disposal!

We need your image in **500x400px format** exported as JPEG, as well as the various links and texts you wish to highlight.

SERVICE INCLUDED

2 | Newsletter Agenda

A **monthly newsletter** sent to **over 20,000 people**.

You can communicate on this platform using a short text focused on your event.

SERVICE INCLUDED

3 | Digital Signage

10 screens display **Lille Grand Palais monthly agenda** in the establishment and ensure the visibility of your event.

We need your image in **500x400px format** exported as JPEG.

SERVICE INCLUDED



4 | Social media

Lille Grand Palais is **present on social media** and is at your disposal!

Leverage our **Facebook** and **Instagram** accounts to maximize the visibility of your event.

- ▶ **1 Meta post** dedicated to you event **€ 900 excl. VAT**
- ▶ **1 LinkedIn post** dedicated to you event **€ 900 excl. VAT**
- ▶ **Story relay** **€ 600 excl. VAT**



+24,000 followers



+9,200 followers



+17,000 followers



+6,500 followers



+400 followers



5 | Lille Grand Palais blog

The Lille Grand Palais blog is available for you to **publish articles dedicated to your event** :

- ▶ Interview with our journalist
- ▶ Review of the article
- ▶ Sharing the article on our social media

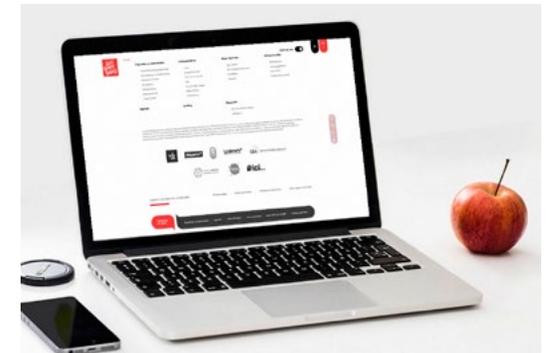
€ 1,500 excl. VAT

6 | Insert in the Newsletter

Gain visibility with a panel of over 20,000 contacts via a **dedicated insert** in an edition of the **Lille Grand Palais public events newsletter**.

We need your **image insert** accompanied by a **short text** and a **CTA**.

€ 2,500 excl. VAT



7 | Visibility on our website

We offer to promote your event. One month beforehand, we will announce it on the **homepage of the Lille Grand Palais website**. This page is estimated to receive **250,000 views per year**.

We need the **communication kit** for your event (**1600x1600px jpeg image** and **verbatim transcript**).

€ 1,000 excl. VAT

CONTACT

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