SYSTEM FOR CALCULATING EMISSIONS AND VOLUNTARY CONTRIBUTIONS

MAKE YOUR EVENT A CATALYST FOR SUSTAINABLE MOBILITY

CALCULATE TO UNDERSTAND AND TAKE ACTION AT YOUR OWN LEVEL

Whether you wish to take action at the level of your event or engage your audiences on an individual basis, the tool combines emissions estimation, a comparison of transport modes and the opportunity to support a project.

At the level of your event, remember to collect information on your visitors' journeys to estimate the associated emissions and encourage lower-emission travel options. You can also complement this approach with a voluntary contribution to the Lille Foundation's Climate Solidarity Fund.

At the individual participant level, invite your visitors, exhibitors and partners to calculate the emissions from their journey and compare alternatives as they plan their visit. Anyone can also, if they wish, support the Climate Solidarity Fund through an individual donation.

HOW THE SCHEME WORKS

A 3-step process

1. **Estimate.** Collect information on journeys and use the Impact CO_2 calculator to understand the associated emissions.
2. **Reduce.** Share access information and encourage sustainable travel, in line with each person's circumstances.
3. **Contribuer.** Make a voluntary financial contribution to the Climate Solidarity Fund, in addition to your reduction efforts.

The calculator is available without any obligation to donate.

1. TOOLS INCLUDED IN THE SCHEME

Two tools to help you.

- ADEME's Impact CO_2 Calculator

👉 Calculate the emissions from your journey to Lille Grand Palais

- **The Climate Solidarity Fund** to extend your commitment

  Managed by the Lille Foundation, **this fund supports climate-focused projects** run by non-profit organisations in Lille and the surrounding region.

  Donations are eligible for tax relief, subject to the conditions and limits applicable to each donor. The Lille Foundation issues a tax receipt.

👉 Find out how to make a donation to the Climate Solidarity Fund

2. ADVICE

- Select Communication Pack A or B depending on your communication objectives.
- Highlight the venue's accessibility

👉 Find out about access and transport options to Lille Grand Palais

- Introduce the scheme at the **registration stage** and **feature it** in your communications in the run-up to the event.
- Focus on the travel calculator and **transport options**, then present a donation as an additional option.

3. PRACTICAL INFORMATION

- **Type of initiative :**
  Tools for calculating emissions and voluntary contributions..
- **Cost to the organiser :**
  Free access.
- **Implementation :**
  Share the links via your communication channels.
- **Suitable for :**
  Events of all types and sizes