COMMUNICATION TOOLKIT
INCLUSIVE MOBILITY SERVICE

READY-TO-USE COMMUNICATION CONTENT

1. WEBSITE

Content to include on your event page, ticketing page, visitor information page or registration confirmation.

Heading

Find your way and get around easily with Ezymobb

Body text

[Event name] and Lille Grand Palais provide you with access to Ezymob: an interactive map with navigation tailored to a wide range of mobility and accessibility needs. View your route from external access points and within the building to move around independently throughout your visit.

2. EMAILING

Subject line :

Find your way around the venue easily with Ezymob

Preheader :

Explore the venue's facilities and accessibility features before your visit.

Email body

Hello,

To help you plan your visit and get around easily during [event name], we invite you to use Ezymob, the interactive map provided by Lille Grand Palais.

With this tool, you can :

- view your route from the various external access points ;
- find your way around the building easily ;
- access navigation tailored to your mobility and accessibility needs.
- 👉 Access Ezymob via this link or by scanning the QR code below.

We hope you enjoy your visit.

The organising team

3 SOCIAL MEDIA

Coming to [event name] ?

Find your way easily with Ezymob ! With an interactive map, navigation tailored to different mobility and accessibility needs, and routes from external access points to locations throughout the building, everything is designed to help you get around independently.

📲 Available on your smartphone before and during your visit.

👉 Ezymob link

#Ezymob #Accessibility

4. VISUAL

