WE SERVICES

# SUSTAINABLE TRAVEL INITIATIVE

## REDUCE YOUR EVENT'S CARBON FOOTPRINT WITH PASS PASS COVOITURAGE

- **KEY FEATURES**

**Lille Grand Palais is listed on the Pass Pass Covoiturage platform and has its own dedicated community. Give your attendees a practical, friendly way to share their journey to your event.**

Travel often accounts for the largest portion of an event's carbon footprint. By encouraging your participants to carpool, you can directly reduce this impact — while making it easier for them to get to your venue.

**Pass Pass Covoiturage**, the regional carpooling platform for the Hauts-de-France region, is **open to the public**, **free**, and **commission-free**. It allows your participants to easily connect with one another to share a ride, regardless of their departure point.

By promoting this initiative through your communication channels (email, social media, event website), you make it easier for your participants to attend while showcasing your CSR commitment to them and your partners.

A shared ride is a simple step toward a more sustainable event.




## 1. OBJECTIVES

- ✅ **Fewer cars, lower emissions :** every shared journey helps reduce the number of vehicles on the road and the associated $CO_2$ emissions.
- ✅ **A simple, free service** available to all your attendees, with no commitment required and no commission fees.
- ✅ **Less pressure on parking at your venue,** making event logistics easier to manage.

## 2. PRACTICAL INFORMATION

- Type of service
  Carpooling platform
- Cost for the organiser
  Free of charge
- How to access the service
  Automatically available for your event : simply join the Lille Grand Palais community on the platform
- Suitable events
  All event formats