COMMUNICATION TOOLKIT
AN EVENT ACCESSIBLE TO EVERYONE

READY-TO-USE COMMUNICATION CONTENT

1. WEBSITE

Content to include on your event page, ticketing page, visitor information page or registration confirmation.

Heading

Venue accessibility at a glance!

Body text

To help visitors with disabilities enjoy their experience, [event name] encourages attendees to consult the accessibility information for Lille Grand Palais.

Explore the available facilities and accessibility ratings, shown through pictograms and letters A/B/C, and plan your visit according to your needs.

👉 Your widget :

```
<iframe title="Découvrez en détail
l'accessibilité de Lille Grand
Palais sur le site de PictoAccess.
fr (ouverture d'un nouvel onglet)"
src="https://widget.pictoaccess.fr/
accessibility?uid=6fca2a6a-400e-
4036-97f1-03c3f7a5bff3"  height="150"
width="400" loading="lazy"
style="border: none;"></iframe>
```

2. EMAIL

Subject line

Plan your visit with confidence

Preheader

Explore the venue's facilities and accessibility ratings before your visit.

Email body

Hello,

To help you enjoy a smooth and comfortable visit, [event name] and Lille Grand Palais provide you with comprehensive information on the venue's accessibility.

Before you travel, explore the facilities and services available on site, including access arrangements, accessible toilets, signage and assistance, to help you prepare for your visit.

With clear pictograms and accessibility ratings (A/B/C), you can quickly identify what meets your needs and plan your visit independently.

👉 View detailed accessibility information : Picto Access link

We look forward to welcoming you to [event name].

The organising team

3 SOCIAL MEDIA

♿ Plan your visit with confidence!

Did you know you can check all the accessibility information for Lille Grand Palais before attending [event name]?

- ✅ Available facilitie
- ✅ Accessibility ratings (A/B/C) displayed through pictograms)
- ✅ Information to help you plan your visit independently

We are committed to making everyone feel welcome.

👉 Picto Access link

#Accessibility #DisabilityInclusion

4. VISUAL

