WASTE SORTING SYSTEM

KEEP SORTING THROUGHOUT YOUR EVENT

KEY FEATURES

Bilingual signs in French and English are placed directly beside each waste collection point at Lille Grand Palais, helping every visitor sort their waste correctly.

1. PURPOSE OF THE SYSTEM

The signs are portable and can be adapted to your event layout. Positioned directly beside each bin, they clearly indicate which types of waste are accepted, helping prevent sorting errors.

This approach supports responsible waste management at every event and helps improve recycling and waste recovery.

2. RECOMMENDATION

Choose shared waste sorting stations instead of individual stand bins.

To improve waste sorting and recovery at your event, we recommend avoiding individual bins on exhibition stands. This encourages exhibitors and attendees to use shared waste sorting stations, where clear signage helps them dispose of their waste correctly. This simple approach offers several benefits :

- **more accurate waste sorting** at dedicated, clearly marked stations, rather than waste being mixed in numerous individual bins;
- **fewer bins to install,** empty and manage throughout the venue;
- **greater awareness among attendees,** encouraging them to sort their waste correctly.

We therefore recommend sharing this guidance with your exhibitors and clearly marking the shared waste sorting stations on your venue map.

3. PRACTICAL INFORMATION

- Type of system :
  shared waste sorting stations with separate bins and clear, informative signage.
- Implementation :
  provided as standard. Collection point locations can be agreed with our venue teams.
- Cost for the organiser :
  free of charge.
- Suitable for :
  all event formats.



EVENT ORGANISER : MAKE WASTE SORTING A SHARED HABIT !

Informing your attendees about this system directly improves the effectiveness of waste sorting at your event. Well-informed visitors sort their waste more accurately, make fewer mistakes and help increase recycling and waste recovery.

It is also an opportunity to highlight your commitment to corporate social responsibility (CSR). By including this system in your communications, you show attendees and partners that responsible and sustainable practices are part of your event.