COMMUNICATION TOOLKIT
KEEP SORTING THROUGHOUT YOUR EVENT

READY-TO-USE COMMUNICATION CONTENT

1. WEBSITE

Heading

Waste sorting : a shared commitment

Body text

At [event name], we are committed to making waste sorting easy and supporting recycling and waste recovery.

To help every visitor, regardless of how familiar they are with waste sorting, clear, portable signs in French and English are provided throughout the venue. Positioned directly beside each bin, they show exactly which types of waste are accepted.

These signs help prevent sorting errors and ensure that each item enters the correct waste stream. Sorting your waste is a simple action that helps improve the management, recycling and recovery of waste generated during the event.

Thank you for sorting your waste carefully and helping us make this event more sustainable.

2. EMAIL

Subject line : Help us sort waste correctly at [event name] ♻️

Preheader : Waste sorting, a shared commitment

Email body

Hello,

During your visit to [event name], we are committed to making waste sorting easy and supporting recycling and waste recovery.

To help every visitor, regardless of how familiar they are with waste sorting, **clear**, **portable** signs in **French** and **English** are provided throughout the venue. Positioned directly beside each bin, they show exactly which types of waste are accepted.

These signs help prevent sorting errors and ensure that each item enters the correct waste stream. Sorting your waste is a simple action that helps improve the management, recycling and recovery of waste generated during the event.

Thank you for sorting your waste carefully and helping us make this event more sustainable. ♻️

We look forward to welcoming you.

The organising team

3 SOCIAL MEDIA

♻️ **Waste sorting is everyone's responsibility!**

At [event name], we make sorting easy: clear, portable signs in French and English are placed beside each bin, showing you exactly where to put each item.

- ✅ Get your waste in the right bin
- ✅ Help improve recycling and waste recovery
- ✅ Make the event more sustainable through your actions

A small action, a big impact. Thank you for doing your part ! 💚

#SeparateCollection
#Recycling #SustainableEvent
#EnvironmentalResponsibility

4. VISUAL

